

KEY TAKEAWAYS

- 01 • **AI considerations for your business:** This time its personal, it's agentic, data collaborators. Here's how you can get started on your AI journey
 - 02 • **Problem First.** What are pain points for you? What reports take too long to generate? What repetitive tasks do your teams or customers do? What customer insights are you missing out on?
 - 03 • **Pilot Experiences.** How can AI lighten the workload and streamline tasks in low-risk, high impact ways: Idea generation, Customer journey optimization, Question generation.
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 - 04 • **Partner Up**– Human experience should be the center of any AI experience. Learn from partners, share feedback.
 - 05 • **TO CREATE IS HUMAN**
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